

GOLF MAGAZINE PROFILE

28,000 *readers*

63% *male*

20–55 *ages*

The Golf magazine is written by golfers for golfers and offers exceptionally high quality coverage of the game at all levels. Every issue of the Golf magazine is packed with equipment reviews, instruction tips, interviews, travel and property features. This content is packaged in a stylish contemporary design that makes it accessible for every golfer, be they new to the game or a scratch player.

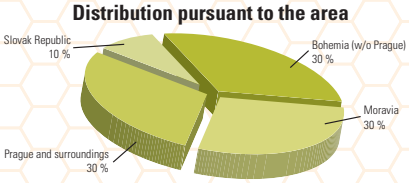
OUR READERS

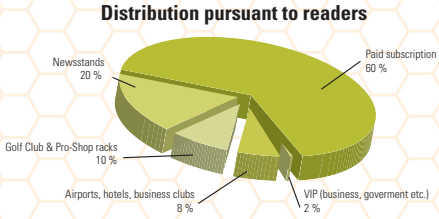
Golf magazine readers are passionate about the game of golf. Average readers have been playing golf for 10 years and have been reading Golf magazine for over five years. 63% of them are men, 20–55 ages, playing golf every week.

PROMOTIONAL

Promotional of print copies combines newsstand, paid subscription, pro-shop racks, promotial mailings and identical Digital editions.

DEMOGRAPHICS AND PUBLISHER STATEMENT





CZECH PGA TOUR

Golf is an exclusive marketing partner in the area of the print of the highest domestic professional golf tour (Czech PGA Tour) and a traditional promoter of its opening tournament (Czech PGA Stroke Play Championship) and final tournament (Grandfinal of the Czech PGA Tour).

2027 CORE INFORMATIONS

Frequency: ..... 6 issues a year
Circulation (print copies): 12,000
Circulation (digital edition): 2,000
Male: 63%
Median Age: 39.7
Launched: 1993

Issue	Material Closing Date	On-Sale Date
1–2/2027	2/5/2027	2/15/2027
3–4/2027	3/15/2027	4/1/2027
5–6/2027	5/14/2027	6/1/2027
7–8/2027	7/15/2027	8/2/2027
9–10/2027	9/15/2027	10/1/2027
11–12/2027	11/15/2027	12/1/2027

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DISPLAY ADVERTISING SIZES & RATES

Display (bleed size: width x depth)	Rates (€)
Full Page (210 x 297 mm)	€ 2,400.00
Half Page Horizontal (210 x 145 mm)	€ 1,200.00
Half Page Vertical (97 x 297 mm)	€ 1,200.00
Quater Page Vertical (83 x 122 mm)	€ 600.00
Double Page Spread (420 x 297 mm)	€ 3,960.00
Back Cover Page (210 x 297 mm)	€ 3,600.00

Note: Please allow 3mm around the trim size for bleed images. No live matter (text/logos etc.) to within 10mm of the trimmed size of the ad. All bleed ads must have trim marks.